

SEVE STUDIO :

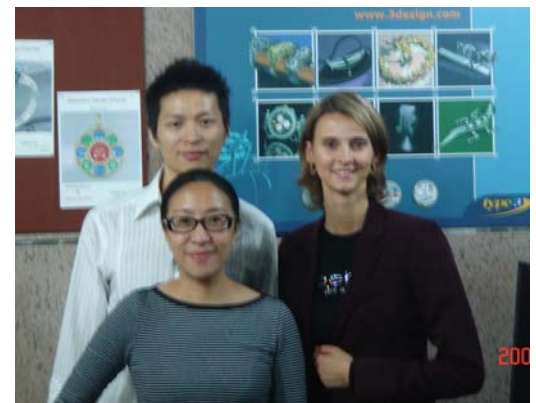
A dynamic 3DESIGN training centre in the heart of Hong Kong



Our **3DESIGN** team met Lily Young and Frankie Choi from **SEVE STUDIO** Jewellery during the Hong Kong Jewellery show. **SEVE STUDIO** is a private institute for jewellery and a training centre since 2002 located in the heart of Hong Kong. Lily is the marketing manager of the company and Frankie Choi is the creative director. Both have over 15 years experience of the jewellery market.

In terms of Research & Development, Franckie develops his own machines and has been awarded a creative prize during a contest a few years ago. His last creation is a 6-axis machine which is used in their training centre.

SEVE STUDIO offers courses for different software solutions, but after discovering 3DESIGN, the owners simply had to teach and train students upon it. **SEVE STUDIO** trains both students from universities and professionals who already work for jewellery companies (designers, managers...) who want to adapt themselves to new technologies.



M. Choi, Mrs. Young, Mrs. Balsamo

At **SEVE STUDIO**, students can both work on new technologies or learn manual and traditional methods. The centre provides tools to complete the entire process: from the design (using **3DESIGN**) to the prototype with Franckie's 6-axis machine, the setting and finally the polishing step.

3DESIGN courses started in October 2006 at **SEVE STUDIO**. 30-hour courses and 60-hour courses (for university students) are both offered. The centre is, indeed, entirely decorated with **3DESIGN** posters and renderings. The environment is really nice and appropriately set for serious yet friendly learning.

To offer such a program, 3 employees from **SEVE STUDIO** have been trained by Thomas, a sales engineer from Fables Applied Technology, our official reseller.

Because Lily and Frankie have been so enthusiastic about **3DESIGN**, they have already trained true references in the industry. To name just a few, **SEVE STUDIO** has already worked with CTU, the Hong Kong University and the jewellery association.



Contact Lily Young directly at this address: lilyyoung18@hotmail.com
For more information about **SEVE STUDIO**, please visit www.seve-jewellery.com